

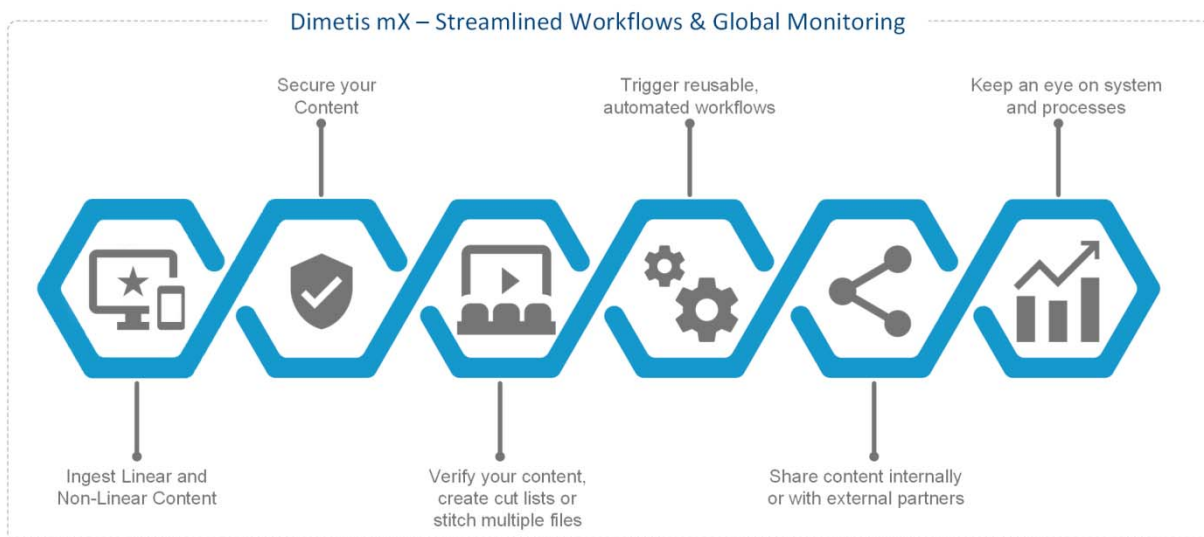
Streamline your Operations

Dimetis News Announcement

November 2019

mX Media Exchange new front end and back end features gives you the utmost flexibility and usability

In media business, the content and the complexity are growing rapidly. We have to handle more files and more formats from more sources. This requires an increased technical expertise, which cannot be expected from end users such as journalists, foreign correspondents or film buyers. Dimetis mX Media Exchange simplifies the complete media workflow – see graphic.



New modules make usability even more flexible:

With the generic, visually dynamic **Form Builder** highest flexibility to structure custom user input / ingest can be incorporated into mX.

Imaging your content shall come with several languages or you need several output formats for social media etc.

Make it easy to your internal and external content providers to explain the peculiarities of their entries with the help of a form, that structures the information in a way that enables your operator to create the appropriate workflow on his own.

A form can be connected to a workflow or as input for your own service bus.

With the powerful **Scripting API/Module** you can create your own jobs in a workflow. Are we missing an adapter or do you already have scripts that you want to monitor? No problem. You can transfer them into our API, integrate them into the workflow and enjoy the advantage of the monitoring.

Benefit from more automation and better orchestration for your users (content provider, journalists, external partners) and your operators in handling linear and non-linear (media) files from ingest to monetization.

You did not have a chance to see it at IBC2019. No problem, just contact your regional Dimetis sales manager to schedule a demo.

	<i>Breaking News</i>
BUSINESS	Follow Dimetis to the upcoming events in broadcast and telecom, meet with our experts at conferences and exhibitions – see https://www.dimetis.com/events2
TECHNICAL	5G, the next gen wireless network aims for new services within professional video production and delivery. This is the right time to specify specific needs, therefore Dimetis has joined the 5G Sub-Group A/B driven by EBU..
APPLICATION	“Streamline Your Operations” is based on Dimetis’ build in workflows which got demonstrated during IBC! Missed it? Don’t worry, ask for your individual demonstration.

For more information please contact your regional sales managers

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